

GET INVOLVED

Your sponsorship funds go directly to workforce development efforts and to the Trade Up 2 Construction campaign, strengthening and promoting our local construction industry.

Sponsorship benefits last for a one-year term, after which they may be renewed. Explore Trade Up 2 Construction by scanning the QR code below. Questions? Contact the Inland Northwest AGC.



SCAN ME!

CONTACT US :



509-535-0391



4935 E Trent Avenue
Spokane, WA 99212



www.nwagc.org
www.tradeup2construction.com



cstewart@nwagc.org

TRADE UP TODAY

More than 200 people have connected with our Construction Career Navigator online, along with countless others at workforce events throughout the region. Support Trade Up 2 Construction and help quality candidates find you first.



*Be a part of our region's
premier construction
workforce campaign!*



SPONSORSHIP LEVELS

To date, nearly 300 people have applied to Trade Up job postings, and the media campaign was submitted for an American Advertising Award and an Emmy. Be a part of workforce development history in the Inland Northwest!



FOUNDATION SPONSOR

This sponsorship provides fundamental support the Trade Up 2 Construction program builds upon to lay the groundwork for workforce development in our region.

\$2,500

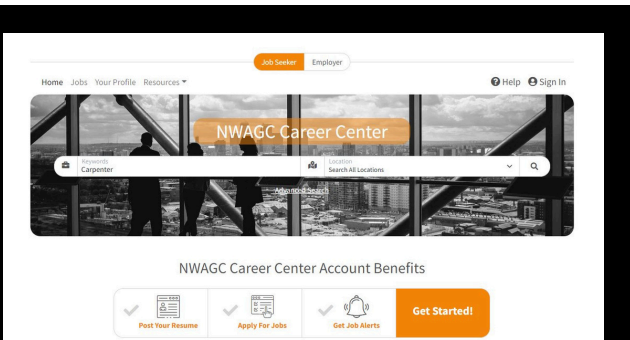
- 1 week advertising run on Krem.com - Universal Ad on Weather or News page
- Company logo on Trade Up website, marketing materials, & campaign signage.

PILLAR SPONSOR

This sponsorship is crucial to maintaining and supporting the structure of the Trade Up 2 Construction workforce development initiative in the Inland Northwest.

\$5,000

- 30-day native ad campaign
- 1 Co-branded jobsite banner
- Company logo on Trade Up website, marketing materials, & campaign signage.



CAPSTONE SPONSOR

This high-level sponsorship represents sponsors who shape the future of the industry through their active commitment to supporting our industry's workforce.

\$10,000

- Custom-produced, company-branded advertising spot: 30-day broadcast run
- 30-day native advertising campaign
- 3 Co-branded jobsite banners.
- Company logo on Trade Up website and marketing materials & campaign signage.
- Limited co-branded social media opportunities.

LEGACY SPONSOR

This top-tier sponsorship reflects leaders who leave a lasting impact on the industry through substantial, enduring contributions to workforce development.

\$25,000

- Custom-produced, company-branded advertising spot: 2-month broadcast run.
- 30-day native advertising campaign
- Company-specific landing page on www.tradeup2construction.com.
- 6 Co-branded jobsite banners.
- Company logo on Trade Up website, marketing materials, & campaign signage.
- Co-branded social media opportunities.

Thank you to our Legacy Sponsors for supporting Inland Northwest Workforce Development!

