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**INLAND NORTHWEST AGC WINS NATIONAL HONORS: A DOUBLE WIN FOR 2024!**

Spokane, WA — The Inland Northwest Associated General Contractors (NWAGC) was awarded **two coveted national construction awards** on Monday, Sept. 24 at AGC of America's National Chapter Leadership Conference in Washington, D.C. The Chapter earned the prestigious Medium **Chapter of the Year Award for the second consecutive year**, and was awarded the **2024 National Public Relations Award** for the first time for its groundbreaking Trade Up 2 Construction campaign.

These accolades highlight the intensive work being done in the Inland Northwest to advance the construction industry and recognize the NWAGC's innovative workforce development initiatives and effective public outreach.

The Chapter of the Year Award is presented to chapters throughout the United States who have developed outstanding programming and have excelled at achieving tangible accomplishments. The Inland Northwest AGC's comprehensive approach to supporting its members and promoting the construction industry has set a benchmark for excellence in construction advocacy and community involvement.

"It's an honor to receive this award at any time, but especially for the second year in a row," said Cheryl Stewart, Executive Director of the Inland Northwest AGC. "The Trade Up 2 Construction

campaign has helped make our region a leader in the industry, addressing workforce shortages by showcasing the career opportunities available in construction in new and exciting ways."

From 89 chapters across the country, the Inland Northwest Chapter also took home the Public Relations Award for its Trade Up 2 Construction campaign, which successfully utilized a mix of traditional and digital media strategies to share construction careers with new audiences throughout the Inland Northwest and beyond.

Through engaging storytelling and targeted outreach, the campaign has effectively raised awareness about the value of skilled trades and the opportunities available within them, inspiring the next generation of construction professionals.

"The response to the campaign has been overwhelmingly positive – we're actively seeing that strong interest in construction careers among young people and those seeking a career change," said Shannen Talbot, Marketing & Communications Director. "We've worked hard to embrace the power of digital media in sharing the opportunities offered by construction, so this award is a testament not only to the hard work of the chapter and construction pros across the industry, but also to the great things that can happen when we combine traditional craftsmanship with modern tech. Combined, anything is possible!"

Inland Northwest AGC's commitment to excellence and innovation continues to make a significant impact on the local construction landscape. The 103-year-old organization represents nearly 400 commercial contractors throughout Eastern Washington and Northern Idaho and remains dedicated to fostering a skilled workforce and promoting the value of construction in the community.

For more information about the Inland Northwest AGC and its award-winning initiatives, visit [www.nwagc.org](http://www.nwagc.org) or contact Shannen Talbot at [stalbot@nwagc.org](mailto:stalbot@nwagc.org).

**Video Links:** [Chapter of the Year Video](#), [Public Relations Video](#)

**Photo Links:** [Chapter of the Year Photo](#), [Public Relations Photo](#)

**Note to Editors:** Additional high-resolution images and interviews with award recipients are available upon request.